roArrlllbr{ T,il3BEIIITAJ O TIOCJTOBAEy

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Matieni broi: 071O5681 . PIB: 100549457 www"simpogroup.cor T: Q17/ 422-2AQ F: O'17/ 424-136,424-9,84 office€)sirnpo.r

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Craryc:
CeAurure:
OcnosHa .ueJrarHocr:
IIIuSpa AenarHocrril:
Marra.rHu 6poj:
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TeneQon ra $ax:
Fpoj rexyher pa.ryua:

folprna ocnlrBaria:
I4urepHer aApeca:
E-uaran aApeca:

1) Kparan onuc rocJroBurrx cTpyKType npaBHor Jrrrqa

aKTHBHOCTT.T W OpfaH[3arIr{OHe

CI4MIIO
cI4MnO AA BPAITE
ArrlreHo rrpr{BpeAHo ApyrurBo Bparre, Pa4nvnxa 12
flpou:roArba HaMeunaj a
36144
07105681
100549457
+381 17 424136, +381 t7 424984 160-6911-04 >Banca Intesa<< a.d. Beograd
205-59554-03 >>Kouep{ujanna 6ama<<
a.g. Eeorpag
t963. ronuna

www.simpo.rs
office@simpo.rs

OcnosHa AenarHocr [peAy3eha je upor,r3BoArba HaMeurraja (ronao.4e, peraJrr{, rpuesapllje H cnaBahe co6e). flope4 cnoje ocHoBHe AenarnocrN, Kounauuja CI4MIO a4 Bpane ce 6aex rr npoHBBoAmoM ranerapuje (rpoce4l{, ABoceArr, Sore-rre, rexajenu), narrrenrapaHor Harvreu:raja (ctonnqe), gyruera, KaproHaxe, 3arr{M BprnerbeM ycnyra o[peMarba, oAHocHo rrpor{3BoArbe naueruraja no nopyg6unr{, TproBHHoM Ha BeJIr{Ko }r Miuro, [po]r3BoArboM xre6a u [erlr4Ba, Kao H rrpy)KarbeM ycnyra y ryplr3My, yrocrr,rreJbcrBy r4 rpaHc[opTy.

flocnonru{ cr{creM Cuuna trlaHe:

1.
2.

Marra.rHo npegysehe, z
llosesaHa npe4yseha

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2

OcnosHa Aenaruocr CLIMfIA AA BPAIbE je npolr3BoArra HaMeruraja. Kao npousnolarl HaMerumja, CITIMIIO (uarravHo ca noBe3auraM ApyrnrBurua) nrvra noTIIyHO 3aOKpy)KeH 4pOIIeC [pO]I3BOArbe, OA rrpr4r\dapHe npolr3BoArbe, [peKo npor,r3BoArbe penpoMareplljala Ao npor,r3BoArLe $ranamrmr npor,r3BoAa. y MaTI4TIHOM ApyruTBy, opraHn3oBaHe cy cneAehe npor,r3BoAHe aKTLrBHocrrr: [poI{3BoAIba naueurraja, JI€rMrrHarHor naueruraja, rauerapuje H AyrrreKa. flparehe rocJIoBHe aKTlIBHocrI4 MarI{rIHor ApyrrrrBa cy: TpaHcrropr, yrryrparrrrra rpIoBI4Ha, CIIOJbHa TprOBrrHa I,r [pexpaHa.

Opranusaqrloua crpyKrypa Marraqnor rrpe4y3eha npuna4a rvrry AraBr43r{oHa"JrHe opraH3arll{one crpyKType ca geQunncarrprM oprarrn3ilrlrroHr{M AenoBrlMa vI
raj e4rnruruna SymrIr4oHaJrHr4M rlenr4HaMa.

O6asJrarbe ocHoBHe rlpolr3BoAHe u nparehrax AenarHocrra Marr4qHor Ap)rurrBa, opraHrr3oBaHo je y ornupy opraHr.Barlr{oHr4x AenoBa.

Y oxnnpy Marr4qHor npe4yseha QynrcquoHrrrry:
- flponsnoAHa AeJrarHocr,
- Ycryxue AeJrarHocrlr,
- Tpronnna.

Y oxrupy flpousno4He AeJrarnocrl{ ce HaJra3e:
- flpor{3BoArba nanaeruraja (100- Oa6pura nanaeruraja, 400 - @a6prnra
naMenr{paHor HaMerrrraja, 250 * (Da6prrra Crnn Cyp4ynnrya, 370 - (Da6prara p€rMoBcKr,rx KoHcrpyruuj a) r
- TanerapcKa rrpor,r3BoAna (140 -Oa6pura ranerapcKux npolr3BoAau2T0 -
Oa6puxa,qyruexa) u
- IIeJrr,rHa pasnojnor rlenrpa u pasnoja rpou3BoAlbe.

Y ornrapy Ycrryxnux AeJrarHocrra Synrur{oul{Ily :
- ceKrop Sunaac$a,
- QeKTOp rlnaHa u alJalru3e,
- seKrop ERC,
- ceKTop npaBHI/[x rlocJroBa,
- ceKTop onIrITrfD( nocJroBa pr 6es6e.{HocrH,
- ceKrop unQopMucarra,
- ceKTop yr{yrparrrLe KoHTpoJre,
- ceKTop I,IcxpaHe, ceKTop )rfocTHTeJbcTBa,

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3

ceKTop r{HBecrr4rluja u LlHBecr}rquouor oApxaBarra.

Y orcnupy Tpronnne SynrquoHr.ruy:
- ceKTop BennKonpo4aje,
- ceKrop Manonpo4aje,
- ceKTop r,I3Bo3a,
- ceKTop cepBraca,
- ceKTop na6anxe,
- ceKrop rpaHcnopra n mreAurluje u
MapKeTr{Hr.

V ornnpy rroBe3aulrx npe4yseha $ynrquonuily:
- CI,IMIIO.rcKOP
- CI,IMNO IIII4K
- oA6Pr{KA KOHIMBA
- CI'IMIIO JII,Ifm

- cr4Mrro mqr4Jr4 KPEBETT{hr4
- cr4Mrlo FBO
- C}IMIIO TEIII4CI4
- cr4Mfro qnEaE
- CI4MIIO OBITAPCKA OAPMA
- ilPEAy3ErE Cr4MEr4
- cr{Mrlo KOMEPU

2) Bepo4ocrojan rrprrKas pa3Boja 'u p$yJrrara nocJroBarba
npaBHof Jrrrua

Ilcmoouiam Cunna

CI,IMilO AA BPAIbE ocHoBaHa je 25.10.1963. roAlane Kao (Da6pura nanaeuraja <<Cuua floravapenuh>> xoja je y ro BpeMe 3arrolrubaBtula 370 paAHr{Ka. Fes ,4eQunucaHor [porpaMa npo]I3BoArbe, 6es rp)Ifl4llrra u ca nerralnifuKoBaHoM paAHoM cHaroM, Sa6puxa je o4rvrax [orIeJIa Aa crBapa ry6urax u y6p:o ce Harurra IIpeA nLIKBrIAaIIujorra.

flpeorper y pareojy npe.qyseha 3ailoqeoJe 1967. roAr{He, KaAa cy u3Bpmeue

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4

oAroBapajyhe KaApoBcKe rrpoMeHe v nocJre rporoAlrrurLer nocJroBarLa ca ry6urrorvr, ocrnapyje ce no3r{Tr.rBaH $unancujcKr4 pe3ynrar.

OraaparseM rrpBor c€rJroua narraeunaja 197I. rogr4He, oI rporr3BoAHor, CI4MIIO AA nocraje v rproBrrHcKo npegysehe. CI4MilO AA caMocrarrHo odasJba cnoJbHorproBr{HcKo fiocJroBarbe oA 1970. ro,ur,[He, a L976. ocHr4Ba npBa Mana upe4yeeha.

Crparerraj apacra n pasnoja CI4MilO A{ rraerrana ce roKoM BpeMeHa.

flepuo4 nsrraely 1970. ra 1980. roALrHe KapaKreprrrre HHreH3r4BHa prHBecrHrIHoHa aKTr4BHocr rcoja je o6yxnaraJra lrsrp4Alby HoBLD( H flporrr4pe]be rrocrojehrur npor43BoAHr4x Karrarlrlmera. I4srpafene cy Sa6puxe AyrueKa y BpaBy H KaproHCIKe y EyjanoBr{y, Eporunpena je r4 MoAepHH3oBaHa Sa6para Harraeurraja, u:rpafeHa je Hona nvrrrana ca cyuapoM, a rcpajerrn geqenraje n:rpaleua je u Sa6puxa AeKoparrrBHr4x urm$ona. Ocuu rora, snauajna cpercrBa yJroxeHa cy y o6jerrc nparehr.rx Aerrarnocru. I4drpalena je rocJroBHa 3rp4Aa y Bparry, rocJIoBHLr rlenrap y Eeorpa4y, paAHraqKr.r pecropau y Bparry lr peKpeaqr{oHra rleHrap ua flpxapy.

I4cronpeueno, Sopuupana je u corcrBeHa M€rnoqpogajna Mpexa. Pasnoj je ornoqeo t971. roAr{He, orBaparbeM npBor rasrox6eHo - rrpoAajnor c€uroHa y 3ajeuapy, a 3arlrM pr c€rJroHa y Herornny, Oxpu,qy, Jlecxonqy E ABa y Cronry. Manoupogajna Mpe)Ka rorvrnanuje CI{MilO a'A, Bparre laHac 6poju 40 MarronpoAajHnx o6jexara rnrlpoM 3eMJbe.

Torona 80-ury roAr{Ha rporunor BeKa CI4MIO A,{ BPAISE Aame pasnnja cnoje [ocJroBarbe rrpHMeHoM crparenaje xop]r3oHT€urHe 4unepcn{maqxje IrocJIoBaIba,

Y roAunarraa roje cJreAe nocJre 1980. roAlIHe, nopeA npou3BoAme nauerutaja Kao ocHoBHe AenarHocrrir, pasnnjajy ce r.r Apyre npolr3BoAHe AenarHocrl4 xojuua ce gorryByje npon3BoArba naveruraja Lr KoMrrJrerr{pa acoprrrMaucxa rlorryAa (onperr,rarre entepuj epa).

CI4MIIO A,,{ BPAIbE y oBoM rreprroAy rroqrrrbe ca rasrpa4rrbna HoBHX Kanarlr4TeTa 3a IIpoI43BOAIby: AyrueKa UI KOX(HI4X rapHl{Typa, paMOBCKI|IX KoHcrpyKrluja, crrzrJrcKor nanreruraja, Terrlfxa, ge.rjrur rperernha, joprana, JraMeJrl{paHor HaMeIrrT a1a, m g.

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5

04 no.rerna 90-rrx roAr{Ha rpolunor BeKa ,{o Aauac, Kounauuja C?IMIIO AI BPAIbE cnoj pasnoj 3acHr,rBa Ha KonrnoMeparcxoj 4nnepcu$uxaqllju
TIOCJIOBAILA.

flo.ren oA 1990. roAr{He, rryrrrreHe cy y paA Sa6puxe r)nrr.rHa, paraua cunQnuna y Eyjanomry, $a6pnra xre6a y Bpa*y, $opnrupau alponrrgycrpnjcxu KoMrrJreKc naBnacnnnu y llpnoj Tpanu.

y uu.qycrpujcroj 3oHlr y Bpamcroj Barsu q/IureHe cy y paA Sa6prare rpaHynaTa, KeAepa, yKpacHr.rx TpaKa, cTaKJra I,I orneAuura. Kounanuju cy ce rpuKJbyquila pr 6poj na Marba [prrBarHa npe4y:eha.

y roKy 2000. roArrHe omopena je Sa6puxa 3a onpeMarbe enrepnjepa v MoAepHH3oBaHrr cy Kanarlr{Teru 3a qpopr3BoArly nauelnaja, ranerapuje pr AyrueKa y 3y6uttotvt florory.

CI,IMIry A,{ BPAIbE, uovetxona 2000. roAI{He, npnnojeno je upegysehe TproBrarry npexparvr6er{oM po6ou <Cp6uj anxa>>, EeorpaA.

flo.remoM 2002. roAHHe, CI4MilO A,{ BPAIbE je npuuojura u [pyInrBeHo upe4y:ehe 3a npoMer po6e Ha BeJrr.[KO ]r Mzulo, "TaMI,Iur - Tpronuna" pr3
llaH.resa.

y janyapy 2003. roAr{r{e, ocHoBaHo je 14 HoBLIx noBe3aHl{x ApyluraBa, o4raj ameru npoQurHHX rlenr apa rrs MarHrIHor ApyurrBa.

CHMIIO A,,{ BPAIbE je gauac aKrr{BHo rpr.rBpeAHo ApyrnrBo 3a upol{3BoAlby, lpoMer Lr ycnyre, ca cequrureM y Bparry, a ocHIiIBau je 39 rvrarux, cpeArillx H BeJrrlKr{x npegyreha, rperexcHo rlpola3Bo.qne opujeuraqrEje. Og HaBeAeHor 6poja CI4MIIO raMa rrorrryHo rrlrv sehliHcxo BJIacHrIrurBo y 31 npe.4ysehy, y 1 npe4ysehy uocegyje 50oh xanvrraJra, AoK y rlpeocrarlorra 6pojy (7 npeayreha)
nocegyj e MarbprncKo BJIacHI{rurBo.

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je

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6

Pezvnmumu nocnoearua Ctuana v 2074. eoduruu

PEA]IU3AAWA

Vrcyuna BpeAHocr pearrr3oBane po6e Ha HrrBoy C?IMIIA y 2014.r. rr3Hocn 20,5 ruun roHa EyP (npou:roAu Maruqnor rr 3aBucnax upe.4yseha 14 AorryHcKr4 acoprprMan), ruro je y o4nocy Ha 2013. roArrrry, ra4a je peiilr,Barluja u:nocutru 54,5 Mr4Jrr4oHa eyp Marbe sa 62,5yo.

PEAJIN7AIIWA HA trOMANEM THKNIIITY

Pesnwauuia v Manonpodai u

Pearuraqnja rpeKo HarTTr{x MurrrolpoAajHrx o6jerara, HcKa3aHa rro M€rJrorrpoAajnuu rIeHaMa ca rrAB, H3Hocr{ 5,9 nannraona EYP u MarLa je :a 63,00A y o.{Hocy Ha ocrBaperbe y 2013. roIHHr,r, 4or je 104r{11116r.r rrJraH ocrBapen ca24,9o/o.

Kperaroe npomera Manonpogaje 2OX.4 /ZOL3.
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Matiini broi: O71O56a1 . PIB: 1{}4549457 www.simpogroup.( -f : O17y' 422-ZA0 F:817,/ 424-136, 424-gA4 off ice&:simp
7

PesJrrcar4ui a v B giluxonpod ai u

llpero KaHrura Benuxoupo4aje Czuno je peann:oBao po6y y Bpe,{Hocrr{ oA 0,6 MuJrrloHa EyP, ruro je y oAHocy ua 2013. ro4nHy Marbe za 8l,5Yo, 4or je roAr,IrulblrrJran ocrBapeH ca 6,5Yo.

PEAJrn3AqnrA y rr3BOSv

Vrynua BpeAHocr peeilrrcallnje y H3Bo3y Ha HuBoy CLIMIIA y 2Al4.r. r{3Hocr{ l0,lulurraona EyP, kr norasyje rIaA y oAHocy Ha lporrrJroroArrrxrbe ocrBapebe za 68,2Yo, gorcje ro4raunll TIJIaH ocrBapeH
ca I6-6Yo.

o Oa yKynHe BpeAHocrr{ ocrBapegor LI3Bo3a y 20L4. FoAuHe, Ilt3Bo3 MarrrrrHor upeAyreha rr3Hocrr 2,6 vrunuoHa EYP unu 26,10Z yrynnor r{3Bo3a. Onarso ocrBaperbe Marbe je y o,qnocy Ha peaJll{3allrajy usnosa y 2013. ro.[r{HLr 3a 88,zYo, AoK je roAI4IrIrbI4 rJrau I43BpIueH aa 6.r%.

Kperarue npomera BenuxonpoAaje 2Ot4/2O13. y EVP
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Kperaroe H3Bo3a MarhqHor npegyaeha 2OL4/2O13. y EYP
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. Oa yKynHe BpeAuocru ocrBapeHor r{3Bo3a y 2014. roAaHH, r{3Bo3 rloBe3anlax rpeAy3eha rasHocu 7,4 MrrJrrroHa EyP ulu 73,87o yrynnor Lr3Bo3a. Oeaxno ocrBapene Marbe je y o4nocy Ha peam{3arlujy usnora y 2013. fo.urrHlr 3a20,6Yo, Aorc |O,UUIIII5II IJIAH ca 42.4o/o.

Kperarue HBBo3a noBe3aHHX npegyseha 2OL4l2Ot3. yEYP.
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I

0CTBAPEHA BPEIHOCT IIPOW3BO,uE6E y 2014. rotrnHn

Ocrrapena BpeAHocrrporir3Bo,{rle, Ha HEBoy Cuuua, y 2014. roA. H3Hocr4 lS,2 ttutruona EYP uno je y oAHocy Ha ocrBaperbe r43 rrperxoAHe roAr4He Malbe sa 69,0yo, .qor je roAllrrrrblr nJrau ocrBapeH ca L7,4Yo.

OcmeapeHa epedHocm npouseodtue ns aueov rlamuqHoz noedvzeha v 2014. zod.

Ha Hnnoy Marrqnor [peAy3eha ocrnapeHa BpeAHocr rrpox3Bo,qrbe y 2014. roA. rl3Hocu 5,3 Mr{Jrr.roHa EyP, mo je y oAHocy Ha ocrBapeHy BpeAHocr npou3Bo.qrbe y 2013. roAr.rHr4 MarLe za 86,9Yo, AoK je ro4raunu ITJIaH ocrBapeH ca 7,ZYo.
Bpe4nocr eKcrepHe npopr3BoArre r.I3Hocu 4,5 Mr{Jrr.roHa EyP xnn 84,9Yo, 4or je BpeAuocr r4HrepHe rpopr3BoAme 0,8 MrrJrr4oHa EyP uwr 15,Io/o y O.4HOCy Ha yKyrrHo ocTBapelry Bpe,{HocT npoH3BoAr6e MaTr{rIe.

Kpera rue n poH3BoAFbe MarHq Hor n pegyaeha2014l2013.
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Matiini broj: O7105681' Pl8: 100549457 www.simpogroup.c T: A17,/ 422-2AO F: A17,/ 424-136,424-984 office.i.lsimp,
10

Ocmeapeaa eoeduocm npouseodne Ha Hueov noeezaHax npedvseha v 2014. zod.

Ha Husoy noBe3aHI,rx rrpe4y3eha ocreapeHa BpeAHocr rrpor43BoArle y 2014. roA. pr3Hocu 12,8 Mr.rJrr4oHa EyP, ruro je y oAHocy Ha ocrBapeny Bpe.qHocr rrpor{3BoArLe y 2013. roAllHpr Marle sa 28,8yo, AoK je rogururrn IJIaH ocrBapeH ca 43,UYo.

Bpe4nocr eKcrepHe rpolr3Bo,qrbe pr3nocu 12,0 MrrJrlrona EyP unu 93,8%o, 4or je BpeAuocr HHrepHe rrpou3Bo.{rre 0,8 MrirJrr4oHa EyP wu 6,2Yo y oAHocy Ha yKylHo ocTBapeHy BpeAHocT IIpoLt3BoAIbe IIOBe3aHPIX npegyseha.

Kparax nperneA ocrBapeHrax npocerrHrirx Hero 3apa4ay 2014. roAI4He y oAuocy

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Hperarue npon3eoAFbe noBe3aHHx npeAy3eha2014/2013.
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11

Ha ocrBapeHy rpoceqHy
CI4MIIA, rpoceqHe Hero HacTaBKy:

2013. roArrur4 Ha Hr{Boy Marr4rle
[pol,I3Bo,{rba HaMelrrraja garu cy y

Hero 3apaAy y
3apaAe y rpaHH

P.

6p Onrc JlpoceqHa Hero 3aoara hnaerc

t-xil 2013 l-x,l2014 14t13
1 Cuuno a.a. 34.018 28,419 83.5
2 flpoce..rHa 3apaaa v npon3Bo.trlbil HaMeu. 27.206 24.U9 91.3
3 flDoceqHa 3apala v PC 43.932 44,530 101.4

o Y 2014. rolquHu, npoceqHa Hero 3apaAa 3anocfleHux yMarhqu Cumna, Maba
je sa 36,10/o yoAHocy Ha npoceqHy Hero 3apaAy y Peny6nraqu Cp6raju xoja je r43Hocr4fl a 44. 530 fl uHapa.

. Y ognocy Ha npoceqHy Hero 3apaAy ucnnaheny y uHAycrpujra nanaer.uraja y
Peny6nuqu Cp6uju, roja je npeMa nogaqnMa Peny6nravxor 3aeo,qa 3a crarucrr4Ky, y 2013. u3Hocilna 24.849 AuHapa, npoceLtHa Hero 3apaga 3anocneHux yCnuny, y 2013. roA. eeha je sa 14,3o/o.

3anocneruu

p.6p. onl{c FI(B I(B RKB cqc,BKE BC BCG Mar vKynHo
L Oa6prxa nanneuraia 37 82 173 85 1 39 LL 0 428
2 Oa6pnxa ra neraDcKor nameura ia 25 85 2U 93 1 t2 6 0 426
3 Oa6prxa AVueKa Svianosaq 59 L23 133 100 0 7 9 0 437
4 Oa6pnxa Crnn Cvpgvauqa 5 2A 55 27 0 4 3 0 L24
5 Oa6prxa paM. KoHcr. flpeureeo t2 24 47 29 0 0 3 0 115
6 Oa6pnxa raM. HaMeuraia 3. florox L7 0 38 27 0 2 2 0 86
7 PaseoiHu ueHrap 3 8 19 13 0 L4 21 t 79
8 Cexroo ucxoaHe 8 15 26 13 0 0 2 0 64
9 Toascnopr Crmno Bparce L7 10 57 24 3 2 4 0 Lt7
10 Vnpaea ApyrilrBa 0 0 0 5 0 0 8 o L3
LL Cexroo npaBHux nocnoBa 2 0 0 2 0 2 9 0 15
T2 Cexrop onurnx noc.noBa ra 6es6. \1 5 23 10 3 2 3 0 58
13 Cexrop aa undopruncarue 0 0 0 L 0 0 2 0 3
14 Cexrop duua ncricxrx noc.noBa 0 0 L 35 0 5 6 0 47
1.5 Cexrop EPI 0 0 L 3 0 2 8 0 T4
L6 Cexroo n.flaHa naHar[3e 0 0 0 4 0 3 L2 0 19
t7 Cexrop Ha6aexe Bparue 6 4 5 7 0 3 8 0 33
18 Cexrop ta3Bo3a 0 0 0 3 0 L 10 0 t4

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12

19 3a vnoaB.Ibarbe KBanuTeToM 2 3 L2 1.L 0 9 L7 0 48
20 Cexrop cepBuca Bpanje 2 3 8 5 0 0 2 0 20
2t Cexrop 3a ynpaB/barue nop. $a6. 0 0 L 0 0 0 2 0 3
22 Cexrop vHwpauFbe KoHrpo.ne 0 0 0 1 0 2 t 0 4
23 flU u saiea. Cnvx6e 5F 6 0 6 19 0 7 2T 0 59
24 Maaonpoaaia 15 4 73 96 4 t7 9 0 2t8
25 Benuxonpoaaia 72 t2 53 40 0 10 19 0 206
26 Cexrop ollolxaBalba 0 L 10 2 L 0 3 0 17
27 Crn4nxar Crmno 0 0 0 1 0 0 0 0 t
28 Cexrop Vrocrurerucrea 9 4 22 5 0 3 0 0 43
29 Cruno Aexop t7 52 78 40 0 7 13 0 201
p.6p. ofirc HKB KB NKB ccc BXB BC BGC Mar yKynHo

30 Cunnno [eehe Bp. 6arua 18 L 4 L0 0 1 5 0 39
31_ KoHAXea 0 0 LL 10 0 0 3 0 24
32 Cnnnno renucu 15 43 3 5 0 0 2 0 68

33 Cumno 4evujn xpeeerrhu 30 20 38 L6 0 4 6 0

'1.1.4

34 Crnnno BracnHa 13 0 5 6 0 2 3 0 29
35 Cunnno Apeo hnheeau 35 2 L7 28 t 0 3 0 86
36 Cunn6ra llpHa Tpaea 4 0 3 4 0 L L 0 13
37 Lll14K Kvor.uvnnnuia t42 2 98 362 'l_ LI 18 0 634
yKynHo 576 524 L234 LL42 15 t72 249 1 3913

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13

Crpyrrypa ranocnel*nx y Cnmno a.g.

IHKB IRB INKB ICCC IBKB IBC TECC IMAT

0.m3 0.0440

HenpoMerbeH eKocucreM nornplyjy Ao6py eKoJIoIrIKy npaKcy CI4MIIA.

Onpegemerre Ka oApnfi4BoM pasrojy 14 6pura o 3anocJIeHLIMa Ayrorolnrrrra j e roJlr,rrl{Ka CEMIIA.
Y crna4y ca rr{M, Ha H}rBoy CI4MIIA, reHepaJlH}r Al{peKrop je oAroBopaH
lr 3a cerMeHT 3arrrrrrrrrre )KHBorHe cpe.qnHe Lr 3anrllTe 3ApaBJba u 6es6e4nocrl,[ Ha paAy. flope4 oAroBopHocru renep€ilrnor ArrpeKTopa nocrojn ?I o,4ronopno nuqe sa 6eg6eAHocr rr 3ApaBJbe Ha pa4y ca noJIox(eHIaM crpyrHuM ucnutoirl xoje je lrtvreHoBarro oAJryKoM oA crpaHe reHeparlnor A4peKTopa.

Koopllnraryda ilocJroBa peJreBauTur/rx 3a oeaj cerMeHT 3aIrrrIiITHTe xr,rBorHe cpeAr.rHe Lr 3alrrrr{Te 3ApaBJba u 6es6eAHocru Ha paAy, opraHl{3arl}roHo nplrnaAa Cexropy oxrrlrrrlrx nocJloBa.

3) Hn$opMarlnja o yJrararbrrMa y rlrrJby BaruTrrre lKHBorHe cpeArrHe

flpousro4na
fpaAa, na Kpajy

uocrpojema
Bparrcxe

CI,IMIIA Harra3e
KorJIrrHe. Crane

ce y r,rHAycrpr.rJcKoJ 3oHr4 nplrpoAHor o{ppKerba H

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14

CI{MIIO je y 2012.ro4. ceprn$uxoBao cl{creM yrrpaBJbzuba 3arrrrr.rroM )KrirBoTHe cpeArrHe y cKJra[y ca 3axTeBr4Ma
3aruTr4Te 3ApaBJba u 6er6e4Hocrrir Ha paqy
oxcAc 18001.

CueqrE$uwru yruqaju Ha xfl,rBorr{y cpe.{Erry xojz cy rocne.{llrla aKTIaBHocrr4 y npoH3BOAILu nanreruraja, AyrrreKa u AeKoparrdBHrrx rKaHr.rna [pI{MapHO, rroTHrry 0A:

-f eHepncama qBpcror or[a,qa
- Ilorpomre flpr4poAur4x pecypca
- Ervrracnj e y aruocSepy
- Oruarurnx Bo.ua.

C apyre crpaHe, pI{3r.IK no 3ApaBJbe u 6es6eAHocr 3alocJreHux nosehaHa
je Ha pa.{H}rM naectzrvra(y Oa6purlrr HaMerlrrajau @a6puqu crr4ircKor naueruraja y naKlrpHnrlaMa, yOa6puqlr rarrerapnje Ha JrerJberlyrr y (Da6pnqu AeKopa Ha rpunpeMn 6oja )

3aje4nnvKl,I prr3l{K no 3ApaBJbe 3arrocJrenr.rx, aJru 14 )KprBorlry cpe.{Erry nesyje ce 3a ynorpe6y cupoBnHa xoje rarr,rajy crojcrao "onacnrirx Marepuja". 36or rora cy rblrxoBa ua6anra, cKJra,{riruTerLe uynorpe6a perynucaHr4 uoce6nurra uHrepHrrM nportreAypaMa y rlprJby uperexqaje 6uro KaKBor aKrII{AeHTa. Cupoar4He cy BHATIo6enexene, r{craKrryre cy o3HaKe orracHocrr.r H cBaKy cupoBurry rparl{ MCAC Jrprcra xoja ne4rocM}rcJreno yxaryje Ha KapaKrep cyncraHrre, laoryhe yrraqaje Ha 3ApaBJBe Ia xtlrBorrry cpeAlal{y, rrocryrlKe y cryrajy aKqLrAeHTa, rrocryrraK ca au6anaxoM, or[aAoM xoju je caApxfl4 Hrr.

Y crna4y ca caApx(ajerra MC.{C nucte peAoBHo ce rnaH}rpajy n cnpoBoAe o6yxe u peo6yre cBlrx 3anocJreHux roju Mory rohu y KoHraKr ca rIpeAMerHoM cyncraHqou. I,lnrepga aKTa LI AoIq/MeHTa ycKJlafena cy u ca 3axreBllMa HoBor 3axona o xeuuxanujarr,ra (Cn.rn.PC 6p. 3612009) u peJIeBaHrHHM noA3aKoHcKlIM
AKTI{MA.

y cKJraAy ca HoBoM 3aKoHcKoM peryJIarHBoM, KoA Arenqnje 3a xeuuraruje (MunracrapcrBo 3a xs{Borrry cpeAlrrry, pyAapcrBo n rpocropHo nJraHr{parbe) uapra 20II. H3Bprrrena je perucrparl}da 128 xerrau4aruja yBe3eHr{x
o.q crpaHe CI4MIIA.

cranAap,ua IdCO 14001 r,r crrcreM
y cKJraAy ca 3axTeBr{Ma craHAapla

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15

3a cea paAna Mecra y CI4MITV cnpoBeAena je rportreHa pr{3r4Ka Ha paAuou Mecry lI y pa.qHoj oronann) a Kpo3 orrcexHy anzlrrpr3y, cilpoBeAerry oA crpaHe MynrI4At4cIII4nnI{HapHor rlrMa y rojz je 6una yKJbyqeHa r{ MeALrrILrHa pa4a, Kao eKcrepHl{ caBerHI{K, ge{unucaHa cy paAHa Mecra ca noeehaHrrM pH3rIKoM, Kao rr Mepe xoje ce rraopajy nplrMerluBarrr y qrrJry npenenqnje. KoA rpolleue pv3vKa I4crrolrrronan je 3aron o 6eg6eAHocrpr pr 3ApaBJ6a Ha pa4y (Cir.rn.PC 6p. l0l 12005).

3a noxaquje ca cupoBuHaMa, nopeA rrpeAy3err/rx [peBeHTaBHrrx Mepa, ge$unucann cy rrJraHoBrr pearoBarba y cnyrajy aKTIHAeHTa'[pocunaBa crlpoBr{Ha, KaKo oH ce cllpeqno eBeHTyzuraH rrrTeTar{ yTr4rIaJ no 3ApaBJbe 3UIIIOCJIeHLD( L[ eJIeMeHTe XCI{BOTHe CpeAI,IHe.

CI4MIO KopI,IcrIa o6jerre y xojrarua ce cKiraAnrrrre pr Kopr4cre onacue naarepraje y KoJII/HlrHaMa roje Mory r,r3a3Barr4 xeunjcrn yAec 14 rlr/rMa ce yrrpaBJba.

KonH.rI,IHe ycKJlalrrmreHl{x onacxlrx naarepnja cy sna.rajno r{c[o.{ KpuTlrqHl,rx KoJrranr{Ha ca ac[eKTa onacHocTr/r oA xenaujcror yAeca.

Can ornaA rcojn ce feHeprrue roKoM rrpou3BoAHrlx v ycnyxnrax aKrI{BHocrLt y CI4MITy, pa3BpcraH je y cKJraAy ca flpanunru{KoM o rateropujalaa,Lrcrrprrr,rBarby u rcracu$uraquju orrraAa (Cr.rn.PC,6p. 56/10).

Peqnrcna6uvrnr4 orrraA ce 4parKo 3aApx(aBa na noraqujn CITIMIIA y Cxna.{urury ceKyHAapHr,rx cr{poBr{Ha u upo4aje uJrkr ce npaha Ha AaJby rrpepa4y (CI4MIIEH..Oa6praxa Teunxa), ognocuo ycryrla oeraruheHuM oneparepuMa-perlHKirepHMa.

Ornagne nnarepuje roje ueuajy ynorpe6ny BpeAHocr r4 He Mory ce Hrr y JeAHoM llpoqecy KopIrtcTI{TLI Kao ceKyHAapHa cpIpoBI{Ha, oAHocHo He Mory Ce perllrKJruparra, oABo3Lr oleparep Ha rpa,qcxoj genonuj u.

Areuqujn 3a 3arrrrr{Ty )rorBorHe cpeArine (MunlrcrapcrBo
cpeArrrry, pyAapcrBo vr npocropHor nnanuparra) cy roKoM AocraBJbeHH foAunrmu nsremrajn o orrraAy, KaKo je

3a x0rBorr{y
Mapra 201t.
upegaufeuo
flpaaumrlrKoM o o6pacqy AHeBHe enn4enqraje Lr roAprruLrlM r,rsremrajeM o
orrraAy ca y[yrcrBoM 3a rLeroBo nou].rf,aBarbe ("Cryx6eHpr rrracHllr PC", 6p.

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16

96t20r0).

Ynpan.name aru6anaxsvu ornaAoM rcojn nacraje HaKoH yuorpe6e nporl3BoAa rrpeHero je na oneparepa osraruheuor oA crpaHe MrnnucrapcrBa 3a xrrBorrry cpeArrrry u [pocropHo rrJraHr,rparle, rxro je je4au oA us6opa uoryfeHnx 3aronou o av:6analrru v avr6anaxnou orraAy (Cn.u.PC, 6p. 135/09):a rojn ce CI4MIIO oupe4eJrr{rro.

npoJeKToBaHo 3a

OMIITOBaHIIX IaCOBa

crpaHe osnaruheHe

EneprercxH KoMrrJreKc CI4MIIA qr{Hr{ KorJroBcKo nocrpojerre ynotpe6y Ma3yra rr rrBpcror ruarepujana. Knanurer
Ha caMoM eMnTepy KoHTponurue ce JeAHoM roAr{ull5e oA
rlHcrr4ryrlaje. I4cupaBHocr KBilrrr4Tera Ba34yxa y oKonprHr4
nornplyje KoHrurry€Linro upaherre unaucuja oA crpane fpa4cxor 3aBoAa sa janno 3ApaBrbe y Bpamy.

CI4MIIO Koprrcre BoAy ue januor BoAoBoAa, caHnraprry, AoK ce 3a rrpou3BoAne rrpoqece CI,IMIIO ,{ercopa Kopr.Icrl{ ce BoAa us 6ymorrnne roja ce racnnje oMeKruaBa. BoAa ce Kopucrn 3a caHlrrapHe norpe6e, Kao eHeprercKr4

Snyu4-:a rpou3Bo,u6y BoAeHe nape rr Kao pacxna.{Hu &rryet,q.
Ornalne Bo.{e rcoje cy no cacraBy npaKTr.rlHo KoMyH[urHe, racrryrurajy ce
y lpaAcKll KaHzuII/BaIIHoHLt cucTeM, y cKJIaAy ea ycnoBl4Ma HaBeAeHHM y Bo4onpunpe4noj Ao3Bonra. Keanurer orrra,uHl{x BoAa ce KBapraJIHo npar}I oA crpaHe aKpeAlrroBaHr4x ra6oparopuja y cKJIaAy ca 3aKoHoM, u uompfyje rbr.rxoBa lrcnpaBHocr. flpare ce 6pojHlr IlapaMerpu Ha ocHoBy xojrx ce Moxe yrBpAlrrr4 norenqnjurnr4 yrraqaj Ha KBErJrLrrer xpajrrer pequnl{eHTa, peKe Jyxne Mopare. Hracy ra4eHru$nKoBaHa npeKopaqelba MaKcIiIMztrIHo .Uo3BoJbeHI{x KoHrleHrpaguja (MroC) IrrrerHllx noJryraHara H, c o6snporvr Ha ynorpe6y, ne rrpeAcraBJbajy ouacnocr rlo )KI,IBorrry cpeAllrry.

flpeua cnojoj rp?IpoApl, npoH3BoAHa npeAyseha usror{eHa cy ptI3rIKy oA rro)Kapa. CI4MIIO noce4yje HeonxoAHe ynorpe6He Ao3Bone 3a lIMoBIany roja je pr3Jro)Kena plr3r,rKy. ,{oneur cy flnanoBlr 3arrlTlrre oA rlo)Kapa u [pI,IMeIbeHe cBe
npegeuleHe npeBeHTLIBHe Mepe.

O6es6efeme, pacronaxe crpytIHI4M u I,IcKycHLrM xagpoBuua roju
o6aerajy nocJroBe y o6lacru 3arrrrr{re oA rloxapa n Susu.rrcor o6es6efena.
CI4MIIO noce.qyje caBpeMeHo Bo3I{Jro, q}rcreprry 3a rarrebe no)Kapa.

flocnoearbe CI4MIIA, ca ac[eKra 3arurlrre xI,IBoTHe cpeA[rHe, 3aruT]ITe

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17

3ApaBJba 14 6eg6eAHocrr Ha paAy, peryJrr,rcaHo peneBaHTHI4M nOA3aKOHCKT{M aKTI{Ma:
- 3aron o 6er6e4nocrr.r r4 3ApaBJBy Ha paAy,
-3aron o 3arrrrlrrpr xr{BorHe cpeArrHe,
-3axon o 3arrrrr{Trr Ba34yxa,
- 3aron o ylpaBJrarby orrra,qoM,
- 3arcon o ana6anaxu n avdanaKnoM orfiaAy,

cnerehuu 3aKoHr{Ma u

-3aron o 3alrrrrrrr4 o4 6yre y xfl4BorHoj cpegnHu,
-3arcon o xeMr{KurJr njava,
-3axon o BoAaMa,
-3axou o 3arrrrrilTl4 o.u [oxapa pr
-3axon o eKcrIJIo3rrBHHM uateprnjanaa, 3arrzubr4Br4M TeqHocrl4Ma vr racoBI{Ma.

y CI4MITy ce peAoBno o6asJba orleHa ycarnaueHocrn ca 3aKoHcKoM perynarlaeolu. 3a HoBe 3axreBe,{e$unuue ce nepllo.{ ycarn4TTraBarLa }raxrlr.loHra rrJIaH xoju o6yxBara norpe6ne axrrasHocrr4, poKoBe 3a rrrirxoBy pearusaqujy, uorpe6He pecypce pr oAroBopuocrpr.

Je

I4enerurajla ca eKcrepHHX rrpoBepa oA crpaHe perry6lprqKrirx raHcrreKTopa HaAJIe)KHI{X MIIHLICTapCTaBa, KaKO 3a 3aIIIT}ITy )KIitBOTHe
3alrrrl4Ty 3ApaBJLa u 6es6e.{Hocm 3arrocJreHr{x,
ycaHarileHocT ca 3aKoHcKoM peryJlaTlrBoM.

cpe.{I4He,
norep!yjy

4) 3nauajan Aora$aj rro saBprrrerKy rrocJroBHe roArrHe

Oa 31. oxro6pa 2014. roAr{He CI,IMIO je y sehuHcroM Ap)KaBHoM
BJIACHI{IUTBV.

5) IInaHHpaHrr 6yayhn pasBoj

CI4IV{IO aA ie BeJII{Klt, yBo3Ho 3aBilcraH a I{3Bo3Ho opnjeurr{caH cracreu. Y rropor43Borurn CPIMfIA aA Kopr{crr{ ce upeKo 7.000 rr,rarepujara oA qera ce oKo 70Yo naflaBJba H3 yBo3a. Ynproc 6pojnurvr npo6nervrulaa H olpaur{rrerrurua noju rnagajy y cnercxoj eroHoruraju, onrrpoj KoHrg/peHrlujer n BpxyncxoM.rsanr,rrery roju 3axreBa cBercKo rpxffirrrre H cBercKrr craHAapApr, npeKo 5A% croje [po]I3BOAIbe nJlacupa y rr3Bo3y.

Ilnr npo4ajne noJrr4rr{Ke CI4MIIA aA je npo4aja npor43BoAa rro'KoHKypeHrHrirM
rIeHaMa n ycnoBr{Ma H ocrBaplaBane npo$ura

TAKO U 34

rroTrryr{y

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18

IIPOJEKTIITJA TIPOMETA MATr,trrrIOr rrpEAy3EnA y frEpr4oAy 2015-2018 TOAI,IHE

P.6p. Oprannraqnorrr.r Aeo

Bpe,uuocr v EVP
2015 2016 2At1 2018
I Ma.nonpogaj a(nporvrer 6er ngn) 20.0 22.0 23.0 24.0
n Be;ruronpogaja,(uponret 6er ngr) 4.5 5.0 5.J 6.0
III llreor (A+E) 35;5 40.3 46.4 52.5
I BUX 4.5 4.7 4.8 5
2 MareAour.da 2.5 2.8 J 3.2
a

J I{pna fopa 1.7 1.8 t.9 2
4 Xpearcra E Cnoeenuja 1.3 1.5 2 2.5
5 Kocono 1.5 2 2.2 aa z.J
A llno rbuprue 11.5 12.8 13.9 15.0
6 IKEA 4 3.5 2 1.5
7 Opauqycxa,I4ratuja I 0.5 0.5 0.5
8 Py cuja, Benopycnj a, KasaxcraH 4 6 7 9
9 fpvxa, Eyrapcxa, Typcra J 4 6 7
10 Cpegrra Enpona J

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J 4 5
11 Enucxu n Cpegmra I4cron 2 2

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t2 Cenepua Atfpura 2,0 2 2.5 a

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13 Onpemame xoreJra rr rrocJroBHrrx npocr. 4 5 6 7
l4 Ocrana rpxtr{rrrra I 1.5 1.5 1.5
B Yxynno AnpercrHrr l(ynuu 24.0 27.5 32.5 37.5

6) ArcruBHocrl{ rlcrpa}KnBarba rI pasBoja

Iluoeauuie u dwaiu

Baxno yropu[rre CuuuoBor ycnexa je KoHcraHrHo ynararre y'4usajn xao jeaas oA oAnfryjyhrax $arropa cra6ulHor Lr Ar4H€tMHrIHor rIocJIoBHor pareoja. ?Inonaquje u SynKrlr4oHarraH 4u:ajn cy KJb1..rHe KoMrIoHeHre Ha KojHMa ce
3acHraBa KoHKypeHTHocr Cunana Ha cBercKoM Tp)Ielrury.

Ynorpe6a prHoBarlrBnrlx Marepr4jana, caBpeMenl/rx rexnonoraja u cr€ulHo

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Radniika -f 2, 171;0() Vranje

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19

yBoberbe HoBI[x $yHxqnoHaJruocrrr KapaKTepr{rrre cBe qporr3BoAHe KanarlnTere u ipadprare y oKBIlpy CIarrana. Ynn4ycrpuju nauenrraja, Meby rpBr4Ma y Enponu Cnnnno je parsno HanpeAHr,r KoHrlerrr BlrrueHaMeHcKr{x co$a ca urroBartrBHprM MexaHu3MHMa roju ux jegHraru rrore3oM npernapajy y y4o6aH nexaj sa
cBaKoAHeBHO CrraBar$e.

Cunno v ceemv

CI4MIIO je na rvrefynapoAHoM TpxoarrlTy npprcyraH Brrrrre oa 40 roAuHa u Aa*ac
je ca cnojuru qporr3BoAr,IMa HycJryraMa onpeMarba aKrr{BaH y Br{me ol 30 3eM[u6a cBera y3 roAr{Inllpl pacr r{3Bo3a rro [poceunoj cronu oI 20 npoqeHara. MelynapoAHa KoHxypeHrHocr CI4MIIA pe3ynrar je nornyHo 3aoKpylKeHor tIocJIoBHor rpoqeca y rojoj cy o6je4nnene cBe 0a:" qporir3BoArLe - oA penpoMareprajana Ao roroBr.rx qpor,r3Bola. Ha oraj Haqr{H rcyfiqr,{Ma u
r rwrjenTr4Ma je rapanroBaH naj6o-rru o,{Hoc gusajna, KB€rlrrlTera H qeHe, y3 MaKcr,rManny [oy3AaHocr y norneAy rroruToBarba poKoBa. Baxas ,4eo rr,refyHapoAHor npucycrBa je u yreruhe na naj:navajnujznr cBercKr{M cajuonnnna uaruemraja. BnIue o,4 TplI 4eqeHuje yHa3a.{ CI4MIO peAoBHo x3Jlaxe Ha jegnoru og najnehmr cBercKr{x cajnaona y Kemry, a npprcyran je u y Mnrany, flapusy, Mocrna, Arnuu, Canr flerepc6ypry u MHorurM ApyrHM. Ca cnojurra Kyrrrlr4Ma, Meby rcojlaua cy HeKa o4 najnpecruxHujrrx n najnosnarrajax rrMena cBercKe nngycrpzje narueurraja, Cnrr,rno je rI3{paAI,Io n neryje uaprHepcKe o4noce xojN y KoHr}rHy}rrery rpajy u ro Bulue 4eqeHuja.

9) Ounancujcrcn rrncrpyMeuTrr sa nporleHy Sunancnjcrcor noJroil€j a n ycilerrrHocrrr nocJroBalba

04 (franancNjcrnx prucrpyr!{enara 3a rpoqeny Qunancnjcrcor noroxaja u ycne[rnocrr{ rrocJroBarba Cunana Kopl,Icre ce :
O NOKA3ATEJbI4 JIHKBI{AHOCTI4 IOCJIOBAILA
. IIOK'BATEJb 34ro/XEHOCTI{ IOCJIOBAISA
. nOKa3aTeJblI 9KOHOMI4IIHOCTITI IOCJIOBaISa
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. IIOK€L3ATEJb AKTNBHOCTI4 IOCJIOBAILA

noKa3are.rr penra6r,rJrHocrlr rrocJroBalLa.

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: O'17/ 422-2AA F: O17/ 424-136- 424-984 office€)sirnp
20

Indikatori
likvidnosti

OpSta
likvidnost

Obrfrra imovina 3.188.631
0,42
Kratkorodne

obaveze 7.606.498

Iltlrzana
likvidnost

Obrtna imovina-

Zalihe t.312.524
0,17 Kratkorodne
obaveze 7.606.498

Indikatori
zaduZenosti

Zadulenost Ukupan dug 15.550.177
0,84
Ukupna sredstva 18.593.307

Koeficijent
pokri6a
kamate

EBIT 4.746.g0; 2,99
Rashodi zakannte 1.s86.058
Koeficijent
finansijske
stabilnosti

Dugorodne
obaveze +kapital 10.986.809

0,64
Stalna

imovina+zalihe 17.256.092

Odnos duga
prema
kapitalu

Ukupan dug 15.550.177
5,11

Ukupan kaprtal 3.043.130

Indikatori
ekonomiinosfi

Ekonomidnost
poslovanja

Poslovni prihodi 1.116.828 0,32
Poslovni rashodi 3.447.206

Indikatori
produktivnosti

Jedinidni
tro3kovi rada

Bruto zaradai

lidni rashodi 1.560.781 1,25

Ukupan prihod 1.249.395

Produktivnost
rada

Prihod od prodaje 1.078.464.000 393.888
Broi zaposlenih 2738

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T: A17/ 422-ZAO F: Q'17,/ 424-136, 4?4'gA4 off ice6)simp
21

Indikatori
aktivnosti

Prosedan

period drLanja
zaliha

Prosedne zalihe x365 548.111,00

Prihod od prodaie 1.078.464,00

Prosedan

period naplate
potraiivanja

Prosedni saldo

kupaca x365 922.812,00

Prihod od prodaje r.078.464 Prosedan
period
pla6anja
obaveza

Obaveze prema

dobavljadima x365 1.418.827,00

Prihod od prodaje 1.078.464,00

IskoriSienost
fiksnih
sredstava

Prihod od prodaje 1.078.464
a,l4
Neto fiksna

Sredstva 7.752.104

lskoriSienost
ukupnih
sredstava

Prihod od prodaje r.078.464 0,06

Ukupna sredstva 18.s93.307

Indikatori
rentabilnosti

Profitna bruto

margina Ukupna dobit 6.406.g7; - 5,94

Prihod od prodaie 1.078.464

Profitna neto

margina Neto dobit 6.406.970 5,94

Prihod od prodaje LA78.46;

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Radni€ka 12,'l75OO Vranie

Matiini broj: 071O5681 . Pl B: 144549457 www.si mpogroup. (
f: A17/ 422-2AO F: A17/ 424-'136,424-gA4 off ice€)sirnp
22

EBIT margina EBIT 4.746.g0; 3.80
Ukupan prihod t.249.398
EBITDA

margina EBITDA 4.7lt.031 3.77
Ukupan prihod 1.249.39s

Stopa
powa6aja na
ukupna
sredstva

(RoA)

Neto dobit 6.406.g7; 0,34

Ukupna sredstva 18.593.307

Stopa
powadaja na
kapital (ROE)

Neto dobit 6.406.g70 2,ll

tcapital 3.043.130

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Struktura izvora prema vlasniSwu

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Struktura izvora prema rotnosti

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r UIeSde kratkoroinih u ukupnirn izvorirrra

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Matiini trroj; 07iO5681 . PIB: 1O0549/+57 www.simpogroup., T: Q-17,/ 472-ZAO F: $17/ 424-136,424-984 sfficetrtsirtF
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Struktura Ougoroinih iro*,
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Struktura kratkorsEnlh izvara

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r Uteice dobardjada

Ocmeapen Qmtarucajcxu p$ynmom y nepuody 2008-2014.e.

C?IMIIO je y nepuo.{y oA 2008. Ao 2011. roAI{He 6enexuo ro3tlrl,tBHo nocJroBarle - Ao6Hr. y ro,ullHaMa, y xojnnaa cy 6elexenpr 3HarHo 6o.nn pesyJrrarv KaKo y [porr3BoArLr4, TaKo uy peaJru:aquju, Ao6Iar ce Kper€IJIa o1,284

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Radniika 12, 17 5AA Vranie

Matidni broj: 071O5681' Pl8: 100549457 wwln'.simpogroup.( T'. O17/ 422-2aO F: Q'17,/ 424-136, 424-gA4 off ice@isimp
25

xlubaAe eBpa y 2008. Ao 383 xILIbaAe eBpa y 2011.roA. Y nocne4rre rpr{ roAr{He je sa6ene)KeH IraA npoI43BoAILe I{ naA nJracMaHa ycneA nara KyloBHe rraohu craHoBHI{IurBa, urro je cBe yKynno yrarl€ilo Aa ce na rpajy rrocJroBHr{x roAr.rHa ga6enexn HerarlrBgo nocJloBarbe - ry6rararc.

I 0) YnpaBJbarbe prr3rrrlrrMa

Tnaene npednocmu u pnsuqu - SWOT AHAJIWSA Ha npur,tepy Cunna ud.

Ifpedruocmu

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2008 6.617.8056.592.649 25.156 7 4.692 74.408 284
2009 6.636.247 6.605.750 30.497 69.208 68.890 318
20t0 7 .431.822 7.394.686 37.136 70.445 70.093 352
2011 7.397.7787.357.686 40.492 70.697 70.314 383
20t2 7.t24.378 7.678.071 -553.693 64.080 69.060 -4.980
2013 4.677.098 7.687.880 -3.010.781 4t.486 68.191 -26.262
20r4 1.249.3957.656.365 -6.406.970 4.259 59.558 -s5.299

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Mana noKpue eHo cm uHocmpaHo ? mp)rcurama
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np es ady ctceH o c mu c maH o Gttuutm G a
HecmafiwHocm norumuqKo? u npuepeduoe audujeuma Kaa

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fana nu6epanusaquja carnc acneKama yeo3Hoe pelrclma wfiite ce javajy nosuquje yaosHe nouyde
Ifad rqnoeue uoFtu cmaHo6Huram6a
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11) Hr"uo)r(eHocr rIeHoBHoM, KpeArrrHoM, Tplr(uurHoM rr ocraJrrrM BpcTaMa prr3r'rKa

Cpruno je rcao BeJrr4Kra upou3Bo.qnlr cracreM r{3Jro}rceH gejcrny BeJrr4Kor 6poja Qarropa pr43nKa. Hajnehn yuaqaj uruajy: rpxuruHu r.I AeBI{3Hr.r pr.I3r,tK, KpeAurnrl pH3I4K, pH3I{K JII4KBpIAHOCT}I vr 0OIBeHTHOCTLI, O[epaTIIBHI,I prBI{K, npaBHO-perynaTr,rBHLl plI3pIK, fIocJIoBHpI pH3H11 lr IP.

Tpttcuruuu puzuK je purux npoJweHe mprrcatuHtrx qeHa u odnoca posJweHe xoju doeode do cuuttcema epedHocmu QuaancujcKe uMoeuHe.

Pu:ur< AeBlr3Hor Kypca - Curuno je cnoxeH yBo3Ho-I43BosHLt cl{creM jep ce BeJrlrKrr 6poj penporraarepujeura yBo3l/t I{3 I{HocrpaucrBa, I4 I{3Bo3 roroBrlx rpor,r3BoAa ce o6anrra Ha I4Ho rpx(rlrurl{Ma. Ilpuxoayje ce y jeanoj BaJryrra, a uraharra ce Bplue y Apyroj BaJryrla. CIauno nlaharsa perpoMarepujana BpruI{ y crpauoj Barlyrlt, a np}rxoA npurasyje y Ar,rHapprMa. Cryraj KaAa Cr,rrvruo yBo3I,I a illllnap cta6u, ll3pax(aBa ce HeraTHBHo Ha nocJloBalbe, y cylpoTHoM KaAa ce Cuuno janma xao r43Bo3HLrK cna6rsene AlrHapa ce rro3nTrrBHo oApaxaBa Ha rlocJloBarbe. IIIro je nehu HecKJIaA usnrely npraxoAa y jeanoj ra nnaharra y apyroj B€uryrprc je eeha norpe6a 3a 3arurnToM oA AeBI{3HoI'pLI3IaKa.
OA prHcTpryenura 3aIrrTI{Te oA prI3pIKa AeBI/t3HOr Iqypca KopI{cTI,I ce rpupo,{Hrl xeuliHr roju uo,4p€ByMeBa 3aAy)KrlBarbe y Iactoj BarryTI'I y rojoj ce ocrnapyjy npI.TxoAlI, TepMlIHcKrI yroBopll lI Ap.

. Pusur rpoMena rleHa po6a - Cuuno je usroxeH [poMeHaMa IIeHa po6a,
na roje nopeA Kperarba rroHyAe rr rpalrrbe Ha rpxsrury, yrwry v ce3oHcKe npoMene, BpcTa po6eo HarII,IHa TpaHcnopToBalLa kI

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28

cKJraAlrmrerla. V cnaxou cnyrajy, 3aruTr{TOM oA rrpoMeHa rleHa po6a ApyrrrrBo ce ruTrlrTlr ua raj Haqr'rH ruro TporrrKone po6e roja je r.rHnyr y [poqecy qporl3BoArLe, qr4Hr,r cra6mnru, a rr.rMe yrurre Ha onruMn3arllljy cnoje [oJrr4TrrKe rleua u ceojux np[xoAa.

Kpedumruu pu3uK je pusux nporweHe xpedamne cnocodaocma rutujeruama (rynaqa urru dyucnuxa), xoju Mostce ymuqamu Ha npomeHy epednocma fi wt aa c uj c xe ur|to 6 aH e n o I ep utt a 4a (np e dy z e h a wt u 6 anxe).

. Crauno je rao ApyrrrrBo r43JroxeH oroj epcru prr3r4ra. 36or HerroBoJbHe crpyKType lr3Bopa ipunancupalla, vr s6or BeJrrlKe 3aAyxeuocru Curvruo je BI{COKO pI/t3UrIaH rrapTHep, TaKO 4a XOesHqUjenr KpeAr{THe 3aAyXeHOCTr.[
neh ro4ranaMa He Ao3BoJ6aBa,qaJbe 3aAyxr,rBar6e KoA 6anara.

Pusax nurceudnocmu nodpasymeefl pulux nuxeudHocmu rutahana u puluK naxeudnocmu untoeawe.

o Pusur Jrr{KB}rAHocrnnaharra n*yje ce 3a [oropurarbe cnoco6nocru npe,qyseha Aa ypeAHo racnrahyje cnoje o6asese rr3 nocJloBrtrba. Cuuno
neh 4yxn HLr3 ro,{una nzje y crarby Aa ypeAHo ncnnahyje cnoje o6anese
Ir3 [OCJIOBarba.

. Pusux JIHKBHAHocTI4 LrMoBprHe, rrecro crpaheHo Ha3HBaH prI3HK

nr.rKBr{IHocrra, jecre curyaquja xag npe,qysehe He Moxe y qenocr}I ,qa HarrJrarlr cnoja norpaxerBarba. Currnno Kao Apyurso seh Ayrlr HI{3 roAlrHa nuje y crarby Aa HarIJIarIa ceoja rlorpalKl{Barba.

OnepamueHa puluK ce odruocu Ha nomeuqujanrue qtdumxe epedruocma e6oz aeodzoeapajyhe opzsHuzs4aje, noutez ynpsnrbarba, nozpewHe KoHmpoile, npesapa, xpafia u nydcxttx zperuaKa.

o Cuuno je Bpno r{3Jrox(eu oeoj Bpcrr,r p}I3I{Ka. ,{pyrurno nocrryie ca ry6ramorvr ox 2012. roAuHe. JeAan oA pa3nora je cBaKaKo rI r{3Jro)KeHosr orreparlrBHoM prd3lrxy. MebyrprM, oBy Bpcry pr{3uKa je uoryhe us6ehu u
Apxarr4 rroA KoHTpoJIoM Kpo3 4o6po opraHla3oBaHy uHTepr{y rI eKcrepHy
KoHTpony Kao He3aMeHJbr4Bo cpeAcrBo 3a [peBeHII[jy oA orlepar]IBHLD(
pr{3r,rKa.

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T:817,/ 422-ZAA F: O17/ 424-136, 474-9AA office@)sirnF
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Ilpaeau u peqnamopwu puluK je yonwmeH Ho:rur sa pasruqume prcuKe y 6e3U HenOlAmOSArbA UilU npOMeHO 3AKOHCK|TX HOpr)4U

. Cuuno je usnoxen onoj Bpcrrr prr3rrKa yfnaBHoM Kpo3 HerrorrlToBarbe 3aKyncKr{x perynarr,rBa n HopMrl rcoje ce oAHoce Ha HepeAoBHo H3Mr4pr4Barbe nope3a H Aonpr4Hoca Ha 3apaAe, [ope3e Ha HMoBuTry Lr ocTaJIe BpcTe saKoHcKr/D( o6asesa [peMa Ap)KaBr,r u noBepr{oqr,rMa.

ffocnosHu pu3uK nodpazy*tena casnadaeane Knacu.tHtrx npenpewa y c6emy 6usnuca, nonym Heu3eecHocmu ynozneda Kpemarbfl mplreuurHe mpailcrbe, zsmun odpefiena onmurtonHe eucuHe mptreuuwe tpeHe npouseoda, mpotaKosa npoassodrue, mpourKosa crutadurametua u ucnopywe zomoaux npoazeoda.

Cnuno je Kao rpou3BoArrrr crrcreM ca 4peKo 10000 pa3HopoAHax [por,rsBoAa BeoMa rBJIoxeH AenoBarby rrocJroBHor pra3nKa. Osa Bpcra pI,I3HKa MOX€ Ce yclelxH0 LI3MepI/tTH U KoHTpOnUCaTIt yKOILIKO Ce npeo6unro H3BprxE 4o6po Hc[]rrr.rBarbe rp)KnruTa, MHKpo kr MaKpo ycnoBa npunpefnBarsa, na reK oH.{a npucryrrlrrrr rrpou3BoArLr,r kr flnacMarry npo]I3BoAa. Hapo.rrEto je BeJII{Krd rrocJroBHrrr pr,r3prK r4 rrprrrracaK
y npeaysehy, Kar{a ee Bprrm rlporr3BoArra r{oBor npon3BoAa, ailu npaBr{nH}rM MepeBeM 3axTeBa Kyrrarla H rp)KHrrrTa Mory ce aHynHpaTr{ Herarr{BHn eQerta }r ocrBapr{Tr{ nosr{TrlBaH pacr y npor43Bo4riu.

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Ha ocnony rIJIaHa 368. 3aroHa o npr,rBpeAHr{M ApylrrBraMa (,,Clyx6enz rJracHHK PC" 6p 36lZ0Ll,99l20lI u 8312014),Haa3opHlr o46op CI4MIIO A[ Bpane AAHA 29.1yna 2015 roArilHe rroAHocrl CrcyuurnaHlr aKrllroHapa CI4MIIO aa Bparoe

I43JABY
o nprlMeHu Kogerca KopnoparlrBnor y[paBJbarLa

KoAerc Koproparl{BHor yrrpaBJbarra Cuuuo aA Bparre Aoner je ra ycnojeH o.{ crpaHe O46opa Ar{peKropa CI4MIIO ag Bparre 26.uapra.20l2 roAHHe.

llpunuroM AoHorrerLa KoAeKca KoproparlrBHor ynpaBrrana CI4MIIO aa Bparre ce pyKoBoAlao[InrenprxeaheHr4M [pr{r{qurrr.rMa KopnoparrirBHor ylpaBJbarba ,r,rcKycrBr4Ma u naj6orsoj rpaKcr{ y onoj o6lacrn,re uuajyhrr y Bpr.(y aKTyenue rpeHAoBe n uaj6ory npaKcy KoproparuBHor yrpaBJbzrrra,rno6anne rpxorruHe ycJroBe,Kperarba Ha Aonaaheu rpxuurry,pasrojne qrubeBe ApymrBa Kao 14 ycrojeuy Crpareruljy u llocnoBrry nonr{ruKy o4peg6e oBor KoAerca he ce leprroAurrno npeucrrr{Tr{Barr{ n no norpe6y yuaupelnnara.

Hocuoqu KoproparuBuor ynpaBJbarra y Cl{MfIO aa AocneAHo upuuenyjy rrprifHrlr,me na xojuMa ce 3acHrrBa KoplopaTHBHo ynpaBJbarLerc o6sxpona Aa oHpI npe4craersajy caMo AorryHy saxoHcroj perynarlrBr,r kr He Mory 6nrn y cynpoTHocrl{ ca no3I{TpIBHI,IM nponncl{Ma.

Y panujeM neplroAy,Ao AoHoruerba HoBLrx 3aKoHcKI{x pemeBa,CI4MfIO al nuje LrMao ycnojen KoAexc KoploparrrBHor yflpaBJbarba,eeh je upnaelbl{Bao KoAeKc KoproparraBHor yupaBJbarba flpunpeAHe KoMope Cp6uje,a nppIHI{urIH Ha xojurvra je sacnonaH,npl,IMersl{BaH}I cy y [paKcr{,

CxoAno ogpe46anaa qraHa 368.3axoHa o npI,IBpeAHpIM Apyrurnnua,Ha,4sopHrl oa6op laje oBo o6aserurerbe Kao cacraBHlr Aeo roArrrurber uaneurraja o rrocJroBarby za 2014 roAI4Iry.

Llsnprunu AnpeKrop
3a eKoHoMc $uHancujcKe rrocJroBe

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Hxosuh

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